



52nd Annual

MARKET DAYS FESTIVAL

Partnership Package

June 25 - June 27

marketdaysfestival.com

About Market Days

3 Days of Fun

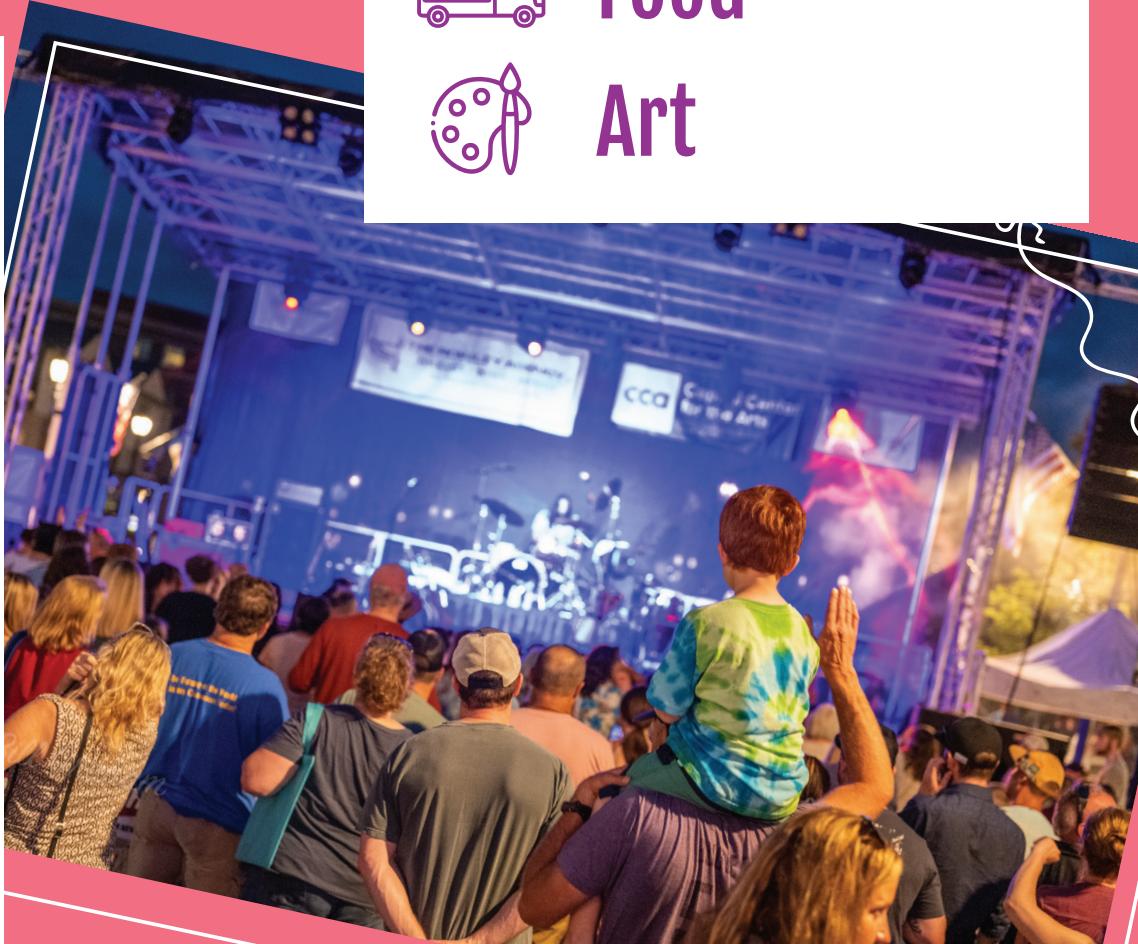


 **50,000**

attendees to Main St.
in Downtown Concord.

Market Days started as a humble sidewalk sale and has since transformed into a premier outdoor entertainment experience. Over the years, it has expanded in size and energy, becoming more dynamic than ever.

Today, the event features three stages of live music, a diverse array of free activities for both children and adults, and an impressive lineup of over 160+ vendors offering food, retail, and nonprofit showcases.



3 Live Stages



160+ Vendors



Beer Tents



Kids Activities



Food



Art

Why Sponsor US

Key Influencers

Economic Boost

Supports local businesses by attracting thousands of visitors to downtown Concord.

Community Engagement

Strengthens community spirit by bringing people together in a lively, festive atmosphere.

Tourism & Visibility

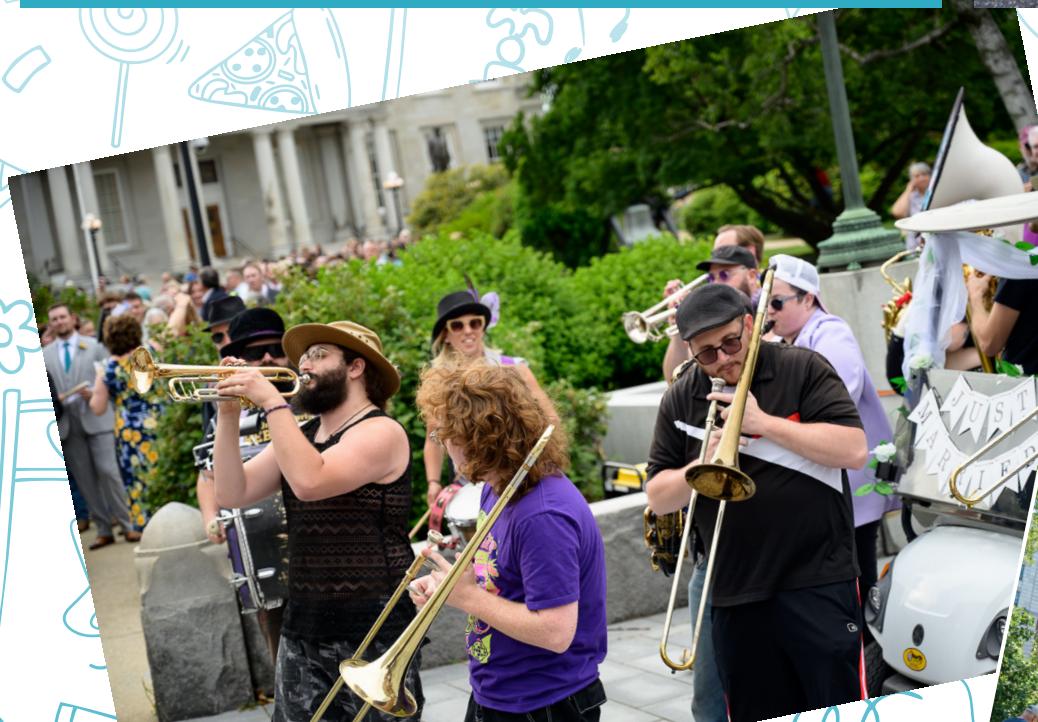
Draws visitors from New Hampshire and surrounding states, promoting Concord as a regional destination.

Free & Accessible Entertainment

Provides multiple stages of live music and performances at no cost, making it accessible to all.

Family-Friendly Fun

The festival offers interactive activities for kids and adults, from games and workshops to hands-on experiences



For many of the business owners, like Elyssa Alýeri at Lilise Designer Resale, this is their biggest week of the summer, comparable to Christmas.



Market Days Festival

-  **11,200** Facebook Event Responders
-  **30,000** Festival Website Clicks
-  **60,000** Social Media Reach

Intown Concord

-  **15,000** Facebook Followers
-  **5,653** Instagram Followers
-  **2,523** Mailchimp (open rate 31%)





MARKET DAYS FESTIVAL



Let Us Promote Your Brand

Market Days is brought to life by our small but dedicated team at Intown Concord. As a nonproýt organization, Intown Concord operates with two full-time sta° members and an in term. Our e°orts are strengthened by a dedicated working Board, the Market Days Planning Committee, and a passionate team of volunteers who make this event possible year after year.

Media Partners:



Market Days Festival has been voted:



**Best Event
by Concord
Insider readers**



**Best of the
Best Community
Event by
The Hippo readers**

Intown Concord collaborates with media partners to promote the Market Days Festival, utilizing a diverse range of marketing efforts valued at over \$30,000 annually.





Sponsorship Levels



	Presenting \$15,000	Specialty \$7,500	Gold \$5,000	Sustainability \$3,500	Silver \$2,500	Bronze \$1,500	Street Performance \$500
Exhibitor Booth Includes distribution of products	30'x15'	20'x15'	20'x15'	10'x15'	10'x15'	10'x15'	
Brand Recognition On all marketing materials including poster and map	Prominent Logo	Logo	Logo	Logo at recycling stations	Smaller Logo	Name	Name next to sponsored performance
Company Banner Displayed during event	Main Stage	ITC Choice	ITC Choice	ITC Choice	ITC Choice	ITC Choice	
Company Marketing Market Days Website & E-blast	Banner Ad 8 Newsletters	Tile Ad 4 newsletters	Logo 4 newsletters	Logo 3 newsletters	Static Logo 2 newsletters		
Choice of Specialty Entertainment, Beer Tent, Kids Zone, Doggy Splash Zone	Main Stage		Logo	Logo			
Verbal & Printed Acknowledgement (b4, during, after)							
Complimentary Intown one-year membership							
Business Announced at Main Stage							

Be Part of this Event

Sponsor And Connect



Yes! We want to be a sponsor for the Market Days Festival!

Level \$ _____

Check attached Credit Card

Card # _____ Exp. _____ CVV# _____

Company _____ Contact _____

Billing Address _____

Phone _____ Email _____