



## COMMUNITY SUPPORTERS



105.5 JYY  
 93.3 the Wolf  
 99.1 the Bone  
 A Jewelers Workshop  
 AARP New Hampshire  
 ABC Energy Savings  
 Altitude Trampoline Parks  
 Andrew Weakly  
 Bank of New Hampshire  
 Bank of NH Stage/ CCA  
 BCM Environmental & Land Law, PLLC  
 Beeze Tees Screen Printing  
 Blossom Yoga and Wellness  
 Breezeline  
 Britches of Concord, Inc.  
 Capital Regional Development Council  
 Capitol Center for the Arts  
 Capitol City Audio  
 Caring Gifts  
 Carol Bagan  
 Casella Waste  
 Ciborowski Associates  
 Cobblestone Design Company  
 Coca-Cola Beverages Northeast  
 Company C  
 Comparion  
 Concord Arts Market  
 Concord Food Co-op  
 Concord Garden Club  
 Concord TV  
 DIY Craft and Thrift  
 Double Midnight Comics  
 Eagle Square Associates  
 Eastern Bank  
 Eatxactly Sweet Cafe  
 Element Booth Co.  
 Engelberth Construction, Inc.  
 Fabulous Looks Boutique  
 Frank Webb Home  
 Gibson's Bookstore  
 Goldsmith Gallery  
 Gondwana & Divine Clothing Co  
 Granite State Candy Shoppe  
 Granite State Credit Union  
 Grappone Automotive Group  
 Greater Concord Chamber of Commerce  
 Hannaford Supermarkets  
 Heritage Home Service  
 Hilltop Consignment Gallery  
 Homebody  
 Hvizda Realty Group  
 Indigo Blues

Jennifer Boulanger  
 Jim Milliken  
 Joe King's Shoe Shop  
 Joshua Hardy  
 League of NH Craftsmen - Concord Retail Gallery  
 Ledyard National Bank  
 Lilise Designer Resale  
 Little River Oriental Rugs  
 Mason & Rich  
 MicroDAQ, LLC  
 NBT Bank  
 New Hampshire Distributors  
 New Hampshire REALTORS  
 New Hampshire Union Leader  
 NH Federal Credit Union  
 NH Strategic Marketing  
 NHPR  
 Northeast Delta Dental  
 Orr & Reno  
 Penuche's Ale House  
 Penumbra  
 Preti Flaherty  
 Puppy Love Hot Dogs  
 Red River Theatres  
 Revelstoke Coffee  
 Ronald Rayner  
 Rotary Club of Concord  
 Runner's Alley  
 Sharing Yoga  
 SMP Architecture, Inc.  
 Speer's Fine Jewelry  
 Sunbelt Rentals  
 Tanglewood Hollow  
 Taylor Rental Concord  
 Team Fortier Construction LLC  
 The Bean & Bakery  
 The Common Man  
 The Concord Monitor  
 The Granite Firefly Candle Company  
 The Hippo Press  
 The River Radio Network  
 Things are Cooking  
 Thorne's of Concord  
 Thrive Accounting LLC  
 Twelve 31 Cafe  
 Twin Oaks Home Inspections LLC  
 Upton & Hatfield, LLP  
 Viking House  
 Wine on Main  
 WNHN-LP  
 Zenith Martial Arts  
 Zoe & Co. Professional Bra Fitters



INTOWN  
**CONCORD**  
 COMMUNITY + EVENTS

# 2023 A YEAR IN REVIEW

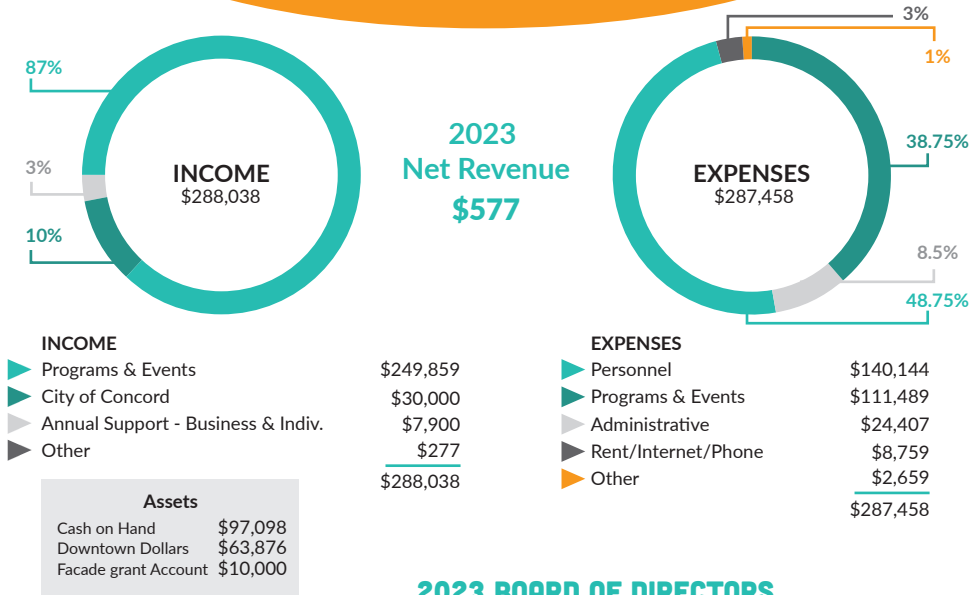
**Mission:** To amplify and celebrate connection in and around downtown Concord.

**Vision:** To sustain vibrancy and promote of the Concord community.

**Values:** Welcoming, Collaborative and Fun!

49 S Main Street, Suite 202, Concord NH 03301  
[www.IntownConcord.org](http://www.IntownConcord.org) • 603.226.2150

# 2023 FINANCES AT A GLANCE



## 2023 BOARD OF DIRECTORS



- |                                       |   |
|---------------------------------------|---|
| Ryan Hvizda/President                 | Keller Williams Realty- The Hvizda Team |
| Jamie Simchik/Vice President          | Simchik Planning & Development          |
| Brooke Lovett, Esq./Secretary         | Upton and Hatfield                      |
| Ryan Poirier, CPA/Treasurer           | Thrive Accounting                       |
| Elizabeth Mulleavey/Director at Large | Bangor Savings Bank                     |
| Stephanie Clark                       | Concord Hospital Medical Group          |
| Bryanna Marceau                       | Greater Concord Chamber of Commerce     |
| Meagan Ferns                          | Strive Indoor Cycling                   |
| Ross Mingarelli                       | Candletree Soy Candles                  |
| Kim Severance                         | Merrimack County Savings Bank           |
| Joshua Hardy                          | Concord Community TV                    |
| Candy Jackson                         | Blossom Yoga Studio                     |
| Mary Pinard                           | Aquatic Informatics                     |
| Nicholas Rollins                      | Zenith Martial Arts                     |
| Bridget Windsor                       | Spruce Home Company                     |
| Jessica Livingston                    | Capitol Center of the Arts              |
| Stefanie Breton                       | City of Concord                         |
| Nicholas Wilder                       | Merrill Lynch Wealth Management         |
| Travis Craig                          | Bank of New Hampshire                   |
| Jonathan Stallsmith                   | Primerica Advisors                      |



"Intown Concord creates amazing opportunities for connection in the community. I am proud of our accomplishments in 2023 and look forward to more growth, and community connection in the coming year."  
**Ryan Hvizda-Intown Concord President**

## COMMUNITY EVENTS

Our events have been community favorite for years!



Market Days was voted Best Event in the 2023 Cappies by the Concord Insider readers! Midnight Merriment was voted 5th Best Community Event.

**30** Hours of free entertainment during Market Days!

**170** Vendors at Market Days!

**17** Trunks in our Trunk or Treat

**7000** Attendees at our free Community Trick or Treating event.



**6** Days of piped music for downtown shoppers!



**5** Of New England's best Ice Carvers showcased their talent!



**102** Attendees toured downtown for our Upstairs Downtown tour

## COMMUNITY INVOLVEMENT



## COMMUNITY MARKETING

The Intown Concord brand is energetic, friendly innovative and successful!

2,441 E-news Subscribers



Open Rate **43%**  
 Click Rate **2.7%**

Followers **4,658**  
 Likes **14,485**

www.MarketDaysFestival.com  
 67,000 Views | 30,000 Visitors

## COMMUNITY IMPACT

**\$51,685.94**

Value of Volunteer Work  
 (1,811 Hours x \$28.54 per independent sector)

**\$5,100** Paid to Market Days Performers

**\$2,534,458**

Total Economic Impact  
 Intown Concord's events & activities brought to downtown Concord in 2023  
 (based on Americore for the Arts Prosperity Calculator)



## COMMUNITY ADVOCACY

Spread Joy, Shop Concord shop local campaign partnership with the Greater Concord Chamber of Commerce.

**18,700** Facebook | **7,200** Instagram  
 Email Subscribers 6000+