



Join Us Now

Intown Concord is a great place to advertise the happenings of your business with friends, fans, and other supporters. The ITC brand is energetic, friendly, innovative, and successful. You can reach a highly engaged audience that has a passion for the downtown community.

Social Media

Instagram, Facebook, & Tiktok Company Spotlight Video in the Intown Concord style.

- \$250 per ad (\$150 for members)
- \$75 re-shoot fee
- Onsite visit and interview included
- Includes voiceover and captions
- Edited video provided for use on company page

Digital Newsletter





Intown Concord's weekly digital newsletter on Wednesdays

- 1 ad - \$50 (\$25 for members)
- Ad graphic and link must be sent to Intown Concord by EOD on the Friday prior to your selected newsletter distribution
- Images size should be 600px by 200px
- File types should be PNG or JPEG
- Businesses are responsible for their own ad creative and copy

Intown Concord Social Media Stats

- Followers;
 - Facebook: 17.6K
 - Instagram: 7.9K
 - TikTok: 1.3K
- Local Reach: 70% of followers in Concord
- Avg. Monthly Reach: 50k

Intown Insider Weekly Newsletter

	Total Reach 2500+
	Avg Click Rate 4.5%
	Highly Engaged With Content 33%
	Avg Open Rate 41%

Start Advertising With Us Today!

Email Events and Marketing Manager, Berit Brown at events@intownconcord.org