







## **CONCORD NH WINTER FESTIVAL**

Continuing the festivities downtown, Concord NH Winter Festival celebrates WINTER! Enjoy the carving demonstrations, an ice bar, vendors, foot trucks and more. Celebrate rather than hibernate after the holidays!

## AUDIENCE

This event is geared towards hardy New Englanders that want to embrace the winter season. It takes place during the Black Ice Hockey Tournament in an effort to encourage tournament visitors to travel downtown.

	Presenting <b>\$6,000</b>	Ice Games \$3,000	Photo Op <b>\$1,500</b>	lcicle \$750	
Branded Ice Carving Located outside of the highly trafficked State House for the week following. Signage included.	Larger Than Life-sized Throne Ice Carving	Interactive Activity Ice Carving Options: checkers, cornhole or shuffle board	Interactive Ice Carving "Photo Op"	×	
Brand Recognition On all marketing materials	Large Logo	Large Logo Medium Logo Small Logo		Small Logo	
Company Marketing Intown Website & E-blast	Banner Ad	Banner Ad	Tile Ad	Tile Ad	
Company Banner Displayed during event	$\checkmark$	V	V	$\checkmark$	
Exhibitor booth space with op- portunity to distribute product. One exterior heater provided. Tables, electricity and tents are not provided.	30'×15'	20'×15'	10'×15'	x	
Exclusivity as Title/Presenting Sponsor	$\checkmark$	x	x	x	
Verbal and Printed Acknowledge- ment (before, during, after)	$\checkmark$	V	V	√	

✓Yes! We want a	to be a sponsor (	for the Concord N	H Winter Festival!	Level \$ _		
□ Check attached	Credit Card	<u> </u>				
Company		Card #	Contact		Ехр.	CVV#
Billing Address						
Phone			Email _			

