



Join Us Now

Intown Concord is a great place to advertise the happenings of your business with friends, fans, and other supporters. The ITC brand is energetic, friendly, innovative, and successful. You can reach a highly engaged audience that has a passion for the downtown community.

Website

Feature on two of the most visited Intown Concord web pages

- 12 months - \$550 (\$450 for members), 6 months - \$350 (\$300 for members), 1 month - \$100 (\$75 for members)

Social Media

Instagram and Facebook Company Spotlight Video

- \$150 per ad (\$125 for members)
- Onsite visit and interview included
- Custom script upon request
- Posting on Intown Concord's social media (combined following of 22.7k)
- Edited video provided for use on company pages

Digital Newsletter

Intown Concord's weekly digital newsletter

- 1 month (4 newsletters) - \$150 (\$125 for members)
- Ad and copy must be sent to Intown Concord at least 1 week in advance prior to your selected newsletter distribution
- Images size should be 600px by 200px and less than 1 Mb

REGISTER YOUR AD WITH US TODAY!

Email events@intownconcord.org



Total Reach
2500+



Avg Click Rate
3.1%



Highly Engaged
With Content
33%



Avg Open Rate
31.4%

Ad Criteria

DIGITAL	PRINT	300
72 dpi	dpi	CYMK
RGB Profile	Profile	
<ul style="list-style-type: none"> ● File types: PNG, JPEG, GIF ● Businesses are responsible for their own ad creative and copy 		