



Join Us Now

Intown Concord is a great place to advertise the happenings of your business with friends, fans, and other supporters. The ITC brand is energetic, friendly, innovative, and successful. You can reach a highly engaged audience that has a passion for the downtown community.

Website

Feature on two of the most visited Intown Concord web pages

- \$550 - 12 months, \$350 - 6 months, \$100 - 1 month

Social Media

Instagram and Facebook Company Spotlight Video

- \$150 per ad
- Onsite visit and interview included
- Custom script upon request
- Posting on Intown Concord's social media (combined following of 18.5k)
- Edited video provided for use on company pages

Digital Newsletter

Intown Concord's biweekly digital newsletter

- \$100 per ad per month (equals two newsletters)
- Ad and copy must be sent to Intown Concord at least 1 week in advance prior to your selected newsletter distribution
- Images size should be 600px by 200px and less than 1 Mb

Register your ad with us today!

Email events@intownconcord.org



Total Reach
2400+



Avg Click Rate
3.1%



Highly Engaged
With Content
33%



Avg Open Rate
31.4%

Ad Criteria

DIGITAL

72 dpi
RGB Profile

PRINT

300 dpi
CMYK Profile

- File types: PNG, JPEG, GIF
- Businesses are responsible for their own ad creative and copy