



# COMMUNITY SUPPORTERS



A Jewelers Workshop  
 ABC Energy Savings  
 Alfano Law Office, PLLC  
 Altitude Trampoline Parks  
 Andrew Weakly  
 Bangor Savings Bank  
 Bank of New Hampshire  
 Bank of NH Stage  
 Binnie Media  
 Blossom Yoga and Wellness  
 Breezeline  
 Britches of Concord, Inc.  
 Capitol Center for the Arts  
 Capitol Craftsman & Romance Jewelers  
 Caring Gifts  
 Carol Bagan  
 Casella Waste  
 Ciborowski Associates  
 City of Concord  
 Company C  
 Comparison Insurance  
 Concord Arts Market  
 Concord Craft Brewing Company  
 Concord Food Co-op  
 Concord Garden Club  
 Concord TV  
 Derry Imaging  
 DIY Craft and Thrift  
 DMC Primary Care  
 Double Midnight Comics  
 Eastern Bank  
 Engelberth Construction, Inc.  
 Fellowship Housing Opportunities  
 Fidium Fiber  
 Fox Pest Control  
 Frank Webb Home  
 Friedman Trust  
 Friends of the Concord-Lake Sunapee Rail Trail  
 Gena Cohen Moses  
 Gibson's Bookstore  
 Go Native Gallery  
 Goldsmith Gallery  
 Gondwana & Divine Clothing Co  
 Granite State Candy Shoppe  
 Granite State Credit Union  
 Grappone Automotive Group  
 Great NH Restaurants, Inc.  
 Greater Concord Chamber of Commerce  
 Hannaford Supermarkets  
 Heritage Home Service  
 Hilltop Consignment Gallery  
 Homebody  
 Hvizda Realty Group  
 Indigo Blues  
 Jennifer Boulanger  
 Jim Milliken  
 Josh Hardy  
 Lake Region Tent

League of NH Craftsmen - Concord Retail Gallery  
 Ledyard National Bank  
 Let's Play Collectibles and Things LLC  
 Lilise Designer Resale  
 Lincoln Financial Group  
 Little River Oriental Rugs  
 Mary Pinard  
 Merrimack County Savings Bank  
 MicroDAQ, LLC  
 NBT Bank  
 New Hampshire Army National Guard  
 New Hampshire Distributors  
 New Hampshire REALTORS  
 New Hampshire Union Leader  
 Northeast Delta Dental  
 Orr & Reno  
 Outer Space Arts  
 Penuche's Ale House  
 Penumbra  
 Pitchfork Records  
 Pours & Petals  
 Preti Flaherty  
 Puppy Love Hot Dogs  
 Red River Theatres  
 Revelstoke Coffee  
 Ronald Rayner  
 Rotary Club of Concord  
 Runner's Alley (Marathon Sports)  
 Service Credit Union  
 Shaheen & Gordon  
 Sharing Yoga  
 Siam Orchid  
 SMP Architecture, Inc.  
 Speer's Fine Jewelry  
 StitchesNH  
 Sunbelt Rentals  
 Taylor Rental Concord  
 Team Fortier Construction LLC  
 The Bean & Bakery  
 The Concord Monitor  
 The Crust and Crumb  
 The Duprey Companies  
 The Granite Firefly Candle Company  
 The Hippo Press  
 The Hotel Concord  
 The River Radio Network  
 The Walker Lecture Fund  
 Thorne's of Concord  
 Thrive Accounting LLC  
 Twelve 31 Cafe  
 Twin Oaks Home Inspections LLC  
 Upton & Hatfield, LLP  
 Viking House  
 Wine on Main  
 WNHN-LP  
 Xfinity  
 Zenith Martial Arts  
 Zoe & Co. Professional Bra Fitters



## INTOWN CONCORD COMMUNITY + EVENTS

# 2024

# A YEAR IN REVIEW

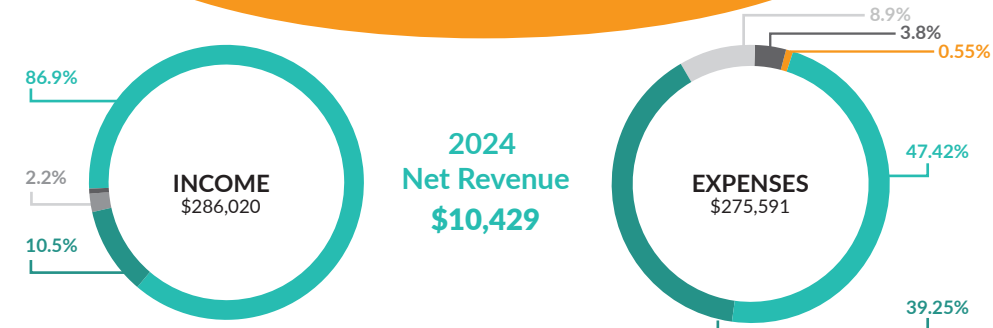
**Mission:** To amplify and celebrate connection in and around downtown Concord.

**Vision:** To sustain vibrancy and promote growth of the Concord community.

**Values:** Welcoming, Collaborative and Fun!

49 S Main Street, Suite 202, Concord NH 03301  
[www.IntownConcord.org](http://www.IntownConcord.org) • 603.226.2150

# 2024 FINANCES AT A GLANCE



INCOME		EXPENSES	
Programs & Events	\$248,829	Personnel	\$130,679
City of Concord	\$30,000	Programs & Events	\$108,197
Annual Support - Business & Indiv.	\$6,325	Administrative	\$24,523
Other	\$866	Rent/Internet/Phone	\$10,591
	<u>\$286,020</u>	Other	<u>\$1,599</u>
			<u>\$275,591</u>

Assets	
Cash on Hand	\$117,466
Downtown Dollars	\$58,023
Facade grant Account	\$7498

## 2025 BOARD OF DIRECTORS



- |   |                                     |
|---|-------------------------------------|
| <b>Jamie Simchik/President</b>            | Simchik Planning & Development      |
| <b>Elizabeth Mulleavey/Vice President</b> | Bangor Savings Bank                 |
| <b>Travis Craig/Treasurer</b>             | Bank of New Hampshire               |
| <b>Kim Severance/Secretary</b>            | Merrimack County Savings Bank       |
| <b>Mary Pinard/Director at Large</b>      | Aquatic Informatics                 |
| <b>Ryan Hvizda</b>                        | The Hvizda Realty Group/KW Realty   |
| <b>Brooke Lovett, Esq./Director</b>       | Upton and Hatfield                  |
| <b>Stephanie Clark</b>                    | Concord Hospital Medical Group      |
| <b>Bryanna Marceau</b>                    | Greater Concord Chamber of Commerce |
| <b>Meagan Ferns</b>                       | Strive Indoor Cycling               |
| <b>Ross Mingarelli</b>                    | Candletree Soy Candles              |
| <b>Joshua Hardy</b>                       | Concord Community TV                |
| <b>Candy Jackson</b>                      | Blossom Yoga Studio                 |
| <b>Nicholas Rollins</b>                   | Zenith Martial Arts                 |
| <b>Jessica Livingston</b>                 | Concord Multicultural Festival      |
| <b>Stefanie Breton</b>                    | City of Concord                     |
| <b>Jonathan Stallsmith</b>                | Primerica Advisors                  |
| <b>Ian Nemiccolo</b>                      | Brother's Cortado                   |
| <b>Brianna Garrett</b>                    | Prime/MLS                           |
| <b>Sarah Glaude</b>                       | Mason & Rich, PA                    |

*"Intown Concord is such an incredible group of staff, board members and volunteers. It has been great to see our community events evolve and I am excited for the direction we are headed as an organization to help support local businesses and bring people together."*

**Jamie Simchik - Intown Concord President**



# COMMUNITY EVENTS

Our events have been community favorite for years!



Market Days was voted Best of the Best by Hippo Readers for the Best Community Event in 2024. Market Days was also voted Best Event in the 2024 Cappies by the Concord Insider readers! Midnight Merriment earned a Cappie for 2nd Best Community Event.

**30** Hours of free entertainment during Market Days!

**170** Vendors at Market Days!

**18** Trunks in our Trunk or Treat

**8000** Attendees at our free Community Trick or Treating event.



**5** Days of piped music for downtown shoppers!



**4** Of New England's best Ice Carvers showcased their talent!

**14** Art Galleries & Artists toured

**6** First Friday featuring Food Trucks, music shopping until 8pm

## COMMUNITY INVOLVEMENT



## COMMUNITY MARKETING

The Intown Concord brand is energetic, friendly innovative and successful!

2,441 E-news Subscribers

Open Rate - **43%**

Click Rate - **2.7%**

Followers - **5,572**

Likes - **15,532**

www.MarketDaysFestival.com

**67,000** Views | **30,000** Visitors

## COMMUNITY IMPACT

**\$51,685.94**

Value of Volunteer Work  
(1,811 Hours x \$28.54 per independent sector)

**\$5,400** Paid to Market Days Performers

**\$2,364,142**

Total Economic Impact

Intown Concord's events & activities brought to downtown Concord in 2024  
(based on Americore for the Arts Prosperity Calculator)



## COMMUNITY ADVOCACY

Spread Joy, Shop Concord shop local campaign partnership with the Greater Concord Chamber of Commerce.

**30,652** Facebook | **12,899** Instagram  
Email Subscribers **6000+**