



105.5 JYY
 99.3 the Wolf
 99.1 the Bone
 ABC Energy Savings
 Achromatic
 Alfano Law Office, PLLC
 Altitude Trampoline Parks
 Andrew Weakly
 Arnie's Place
 Arts Alley
 Bangor Savings Bank
 Bank of New Hampshire
 Bank of NH Stage
 Bath Flip
 Binnie Media
 Black Olive Pottery Studio LLC
 Blossom Yoga and Wellness
 Breezeline
 Britches of Concord, Inc.
 Bubble Bee Milk Tea
 Cali Arepa LLC
 Capital City Sports and Fitness/Zenith Martial Arts
 Capital Regional Development Council
 Capitol Center for the Arts
 Capitol City Audio
 Capitol Craftsman & Romance Jewelers
 Casella Waste
 Century 21 Circa 72
 City of Concord
 Club Pilates Merchants Way
 Concord Arts Market
 Concord Craft Brewing Company
 Concord Food Co-op
 Concord Garden Club
 Concord TV
 Constantly Pizza
 DeadProof Pizza Co
 Derry Imaging
 DIY Craft and Thrift
 DMC Primary Care
 Double Midnight Comics
 Eastern Bank
 Endicott Furniture Co.
 Fabulous Looks Boutiqe
 Fellowship Housing Opportunities
 Frank Webb Home
 Friends of the Concord-Lake Sunapee Rail Trail
 GE Aerospace
 Gena Cohen Moses
 Gibson's Bookstore
 Go Native Gallery
 Goldsmith Gallery
 Gondwana & Divine Clothing Co
 Granite Capital Advisors
 Granite State Candy Shoppe
 Granite State Credit Union
 Greater Concord Chamber of Commerce
 Hannaford Supermarkets
 Heritage Home Service
 Hilltop Consignment Gallery
 Homebody
 HOTWORX- Concord
 Hvizda Realty Group
 Jim Milliken
 Josh Hardy

Lake Region Tent
 Lauren Cahill
 League of NH Craftsmen - Concord Retail Gallery
 Ledyard National Bank
 Lilise Designer Resale
 Lincoln Financial Group
 Little River Oriental Rugs
 Marathon Sports
 Mary Pinard
 McAuliffe-Shepard Discovery Center
 Merrimack County Savings Bank
 MicroDAQ, LLC
 NBT Bank
 New Hampshire's Mini Donuts
 New Hampshire Army National Guard
 New Hampshire REALTORS
 New Hampshire Union Leader
 NH Strategic Marketing
 Northeast Delta Dental
 Outer Space Arts
 Ovation Enterprises LLC
 Penumbra
 Puppy Love Hot Dogs
 Raising Cane's Chicken Fingers
 Raymond Boucher
 Red River Theatres
 Renewal by Andersen
 Revelstoke Coffee
 Service Credit Union
 Shaheen & Gordon
 Sharing Yoga
 Sheerr McCrystal Palson Architecture
 Siam Orchid
 SMP Architecture, Inc.
 Social Club Creamery
 SourJoe's Pizzeria
 St. Mary's Bank
 Stacy's Grill
 StitchesNH
 Sunbelt Rentals
 Taylor Rental Concord
 Team Fortier Construction LLC
 Teenie Wienes
 The Bean & Bakery
 The Concord Monitor
 The Duprey Companies
 The Granite Firefly Candle Company
 The Hippo Press
 The Hotel Concord
 The Lofts at 93 N/Brady Sullivan Properties
 The River Radio Network
 The Soapery Off Main
 The Walker Lecture Fund
 Therapeutic Synergy LLC
 Thrive Accounting LLC
 Twin Oaks Home Inspections LLC
 Ultimate Concessions
 Upton & Hatfield, LLP
 Viking House
 Wicked Tasty
 Wine on Main
 WNHN-LP
 Xfinity
 Zoe & Co. Professional Bra Fitters

INTOWN
 CONCORD
 COMMUNITY • EVENTS



2025 A YEAR IN REVIEW

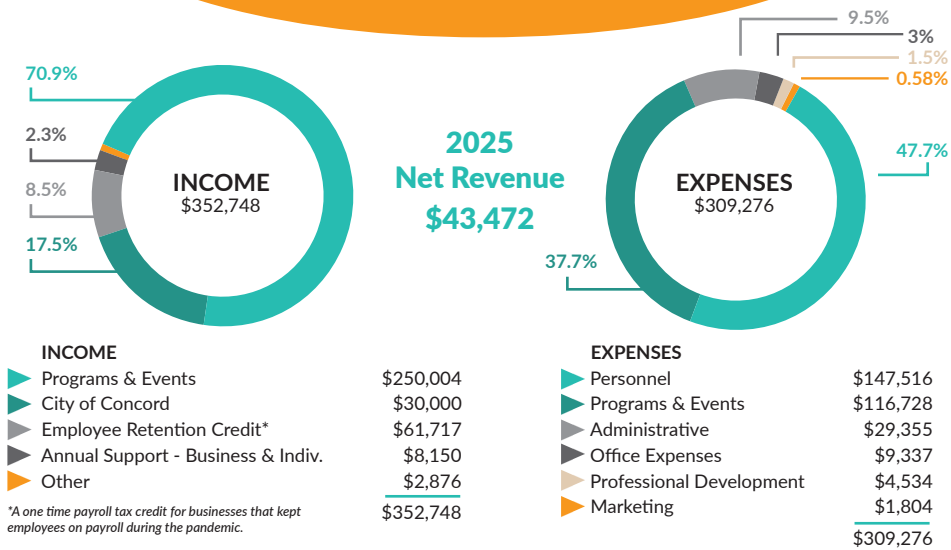
Mission: To amplify and celebrate connection in and around downtown Concord.

Vision: To sustain vibrancy and promote growth of the Concord community.

Values: Welcoming, Collaborative and Fun!

49 S Main Street, Suite 202, Concord NH 03301
www.IntownConcord.org • 603.226.2150

2025 FINANCES AT A GLANCE



Assets

Cash on Hand - \$138,766 | Downtown Dollars - \$50,019 | Facade grant Account - \$9,001 | Community Cash Account - \$1,481

2025 BOARD OF DIRECTORS



Beth Mulleavey/President
Kim Severance/Vice President
Travis Craig/Treasurer
Sarah Glaude/Secretary
Mary Pinard/Director at Large
Jamie Simchik
Brooke Lovett, Esq.
Stephanie Clark
Bryanna Marceau
Meagan Ferns
Ross Mingarelli
Joshua Hardy
Candy Jackson
Stefanie Breton
Jonathan Stallsmith
Brianna Garrett
Karen Jantzen

Merrimack County Savings Bank
Merrimack County Savings Bank
Sugar River Bank
Social Club Creamery
Consolidated Communications
The Hotel Concord
Upton and Hatfield
Concord Hospital Medical Group
Greater Concord Chamber of Commerce
Strive Indoor Cycling
Candletree Soy Candles
Concord Community TV
Blossom Yoga Studio
City of Concord
Primerica Advisors
Prime/MLS
Concord Coalition to End Homelessness

"As I reflect on this past year, I am deeply grateful for the vibrant community that continues to grow stronger in and around downtown Concord. Our mission to amplify and celebrate connections has never felt more relevant than it does today. This year, we've witnessed remarkable growth in community engagement, from families creating new traditions together to neighbors forging lasting friendships at our events. Each partnership we've cultivated and every joyful moment we've created reinforces what we've always known; that downtown Concord thrives when we embrace diversity, foster inclusion and celebrate connections. Thank you to everyone who has contributed to another remarkable year in downtown Concord."

Beth Mulleavey - Intown Concord President

COMMUNITY EVENTS

Our events have been community favorite for years!



Market Days was voted Best of the Best by Hippo Readers for the Best Community Event in 2025. Market Days was also voted Best Event in the 2025 Cappies by the Concord Insider readers!

30 Hours of free entertainment during Market Days!

202 Vendors at Market Days!

19 Trunks in our Trunk or Treat

8000 Attendees at our free Community Trick or Treating event.

1 Wedding



5 Days of piped music for downtown shoppers!



8 Of New England's best Ice Carvers showcased their talent!

14

Art Galleries & Artists toured

6

First Friday featuring Food Trucks, music shopping until 8pm



COMMUNITY INVOLVEMENT



COMMUNITY IMPACT

\$51,685.94

Value of Volunteer Work
(1,811 Hours x \$28.54 per independent sector)

\$13,000 Paid to Market Days Performers

\$1,832,526

Total Economic Impact

Intown Concord's events & activities brought to downtown Concord in 2025
(based on Americore for the Arts Prosperity Calculator)

COMMUNITY MARKETING

The Intown Concord brand is energetic, friendly innovative and successful!

2,555 E-news Subscribers



Open Rate **41.4%**
2.7% Click Rate

7,185 Followers

16,412 Likes

800 Followers

www.MarketDaysFestival.com
67,000-Views | 30,000-Visitors



COMMUNITY CASH

Community Cash is a partnership with the Greater Concord Chamber of Commerce. The program launched in October of 2025. We have onboarded 14 businesses to-date. This is a local gift certificate option that promotes shopping local. Total certificates incirculation \$2,489 to-date.